



## Employability Skills in economics degrees



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Based on Jenkins and Lane (2019), *Employability Skills in UK Economics Degrees: a report for the Economics Network*, available at: <a href="https://www.economicsnetwork.ac.uk/research/employability">https://www.economicsnetwork.ac.uk/research/employability</a>

## Is there a skills gap?





Skill area	Employer ranking	<u>Department</u> <u>ranking</u>	Employer concern about skill
Communication	2	3	<u>HIGH</u>
Application to real world	1	2	MEDIUM
Data analysis	3	1	LOW
Collaboration	*	5	HIGH
Wider skills	4	4	<u>HIGH</u>

1=top priority





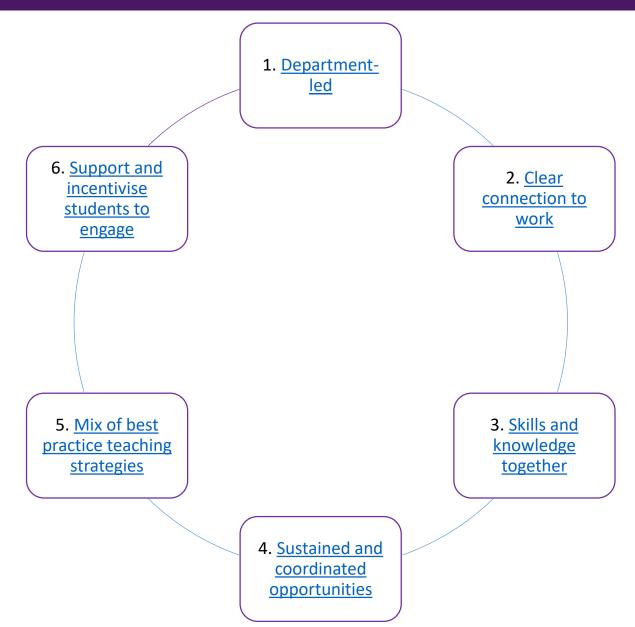
- a) Not doing enough and time lags?
- b) Employers and academics define skills differently?
- c) Teaching and learning activities not effective?
- d) Difficult to get staff to engage?
- e) Difficult to get students to engage?

## What can we do?

## Improve teaching and learning strategies







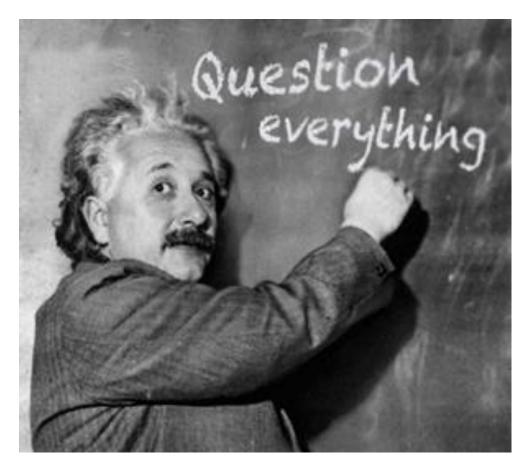




- Share experiences internally
- Work with employers-alumni
- Economics Network Case studies and Guide for Lecturers Chapter (forthcoming)
- #econteach







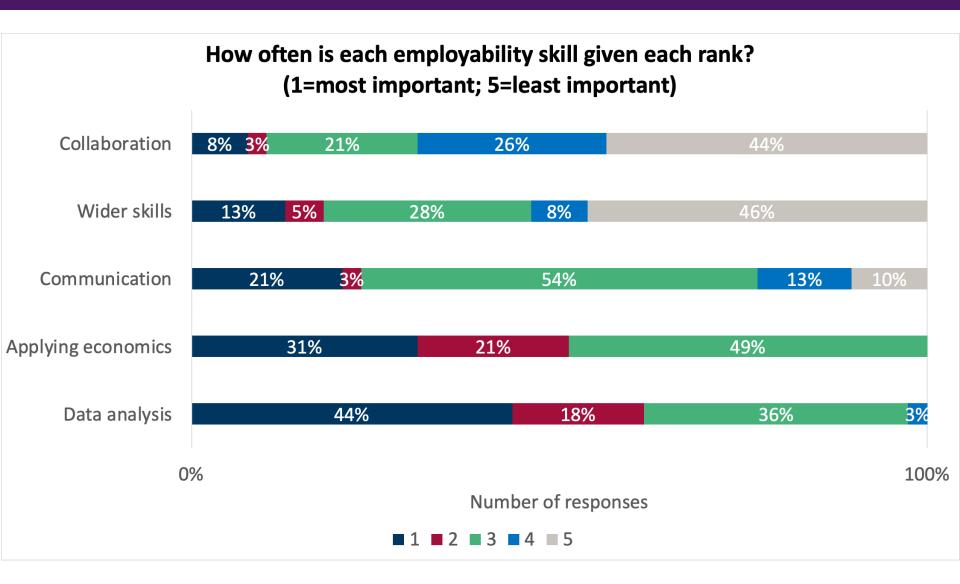
# Feedback/Comments/Questions

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### Department priorities



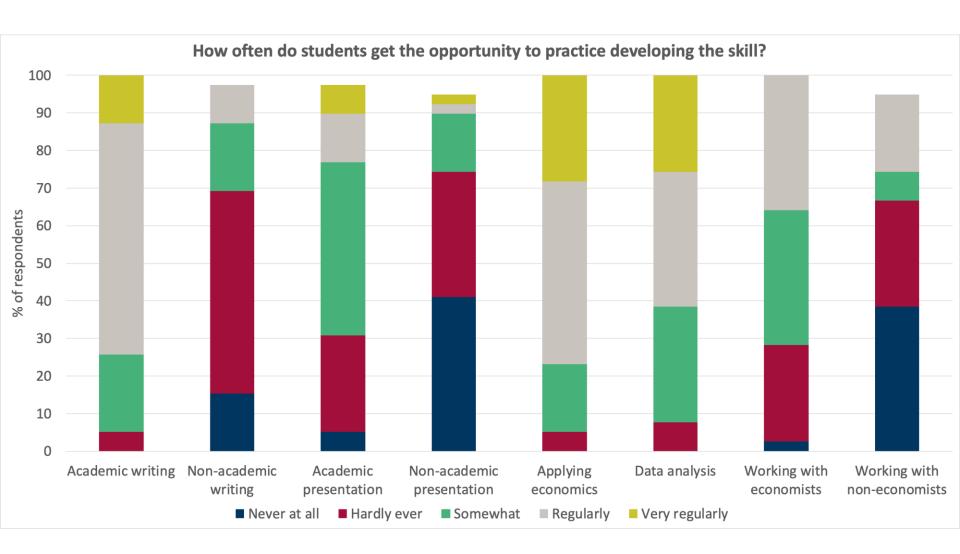




## Departments spend time on priority areas (







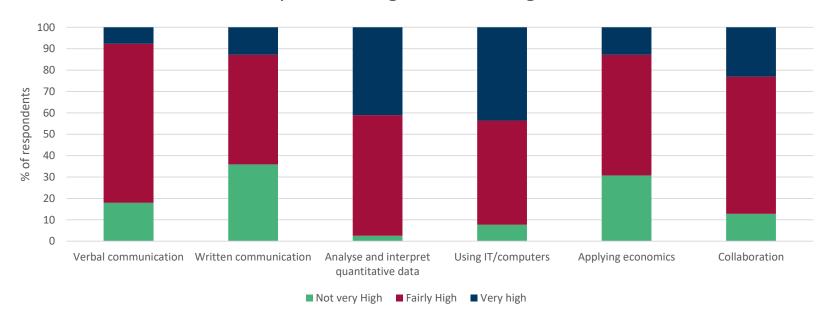
#### Back to compare

# Employer perspective on 'hard' skills (2019)





#### How do you rate the general skills of graduates?

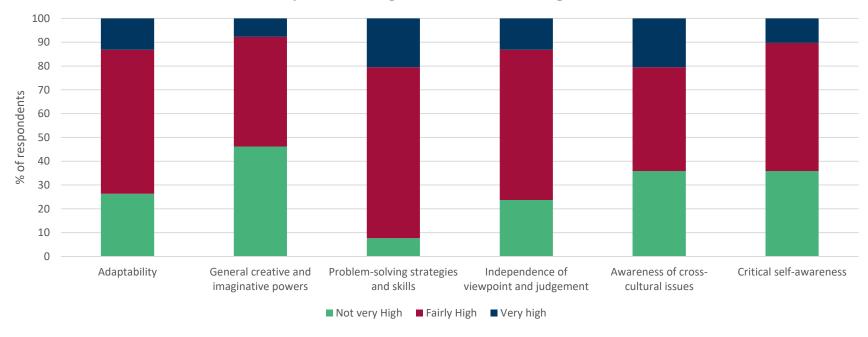


## Employer perspective on soft skills (2019)





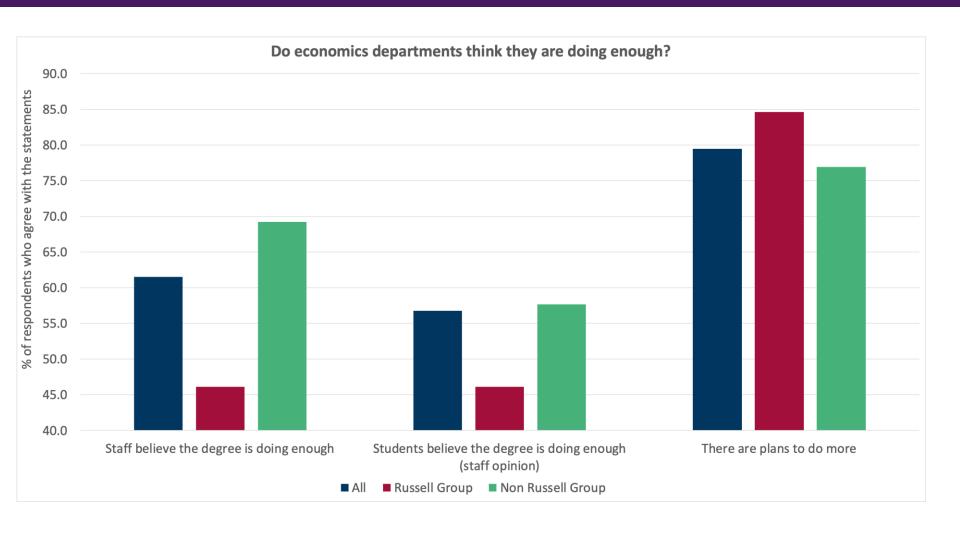
#### How do you rate the general wider skills of graduates?



## a. Progress but more to do







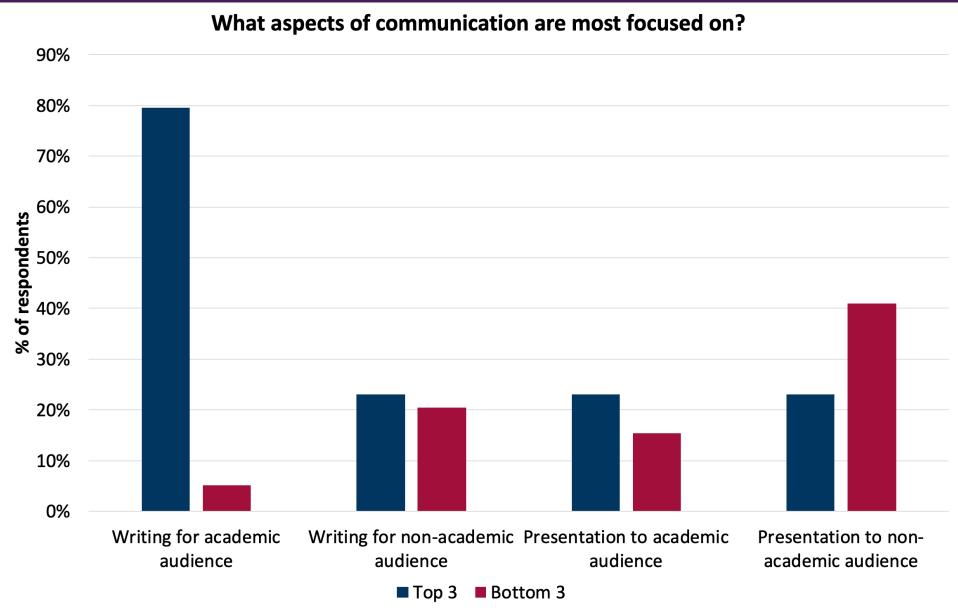
Many changes are very recent/in pilot phase



### b. Departments focus on academic



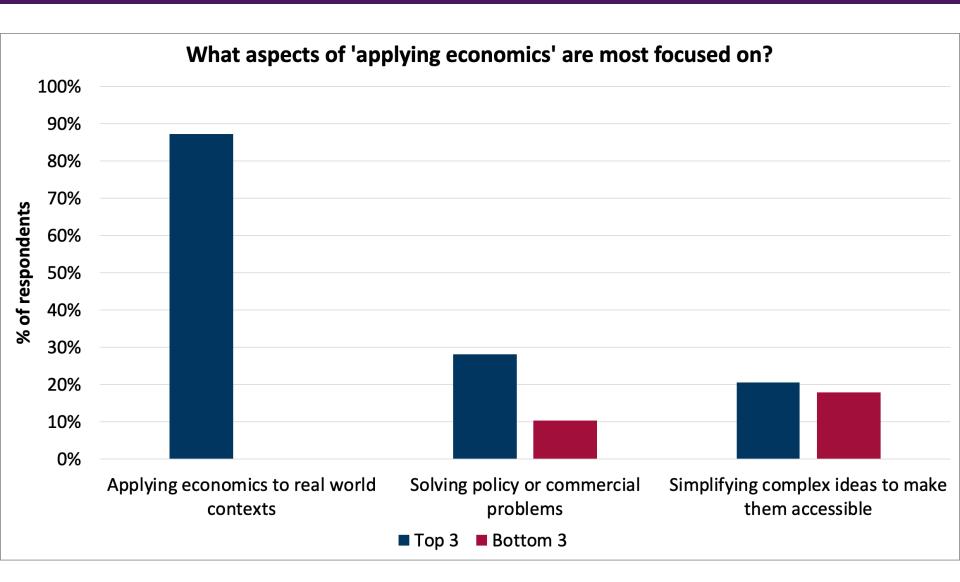




## b. Application still 'theoretical'





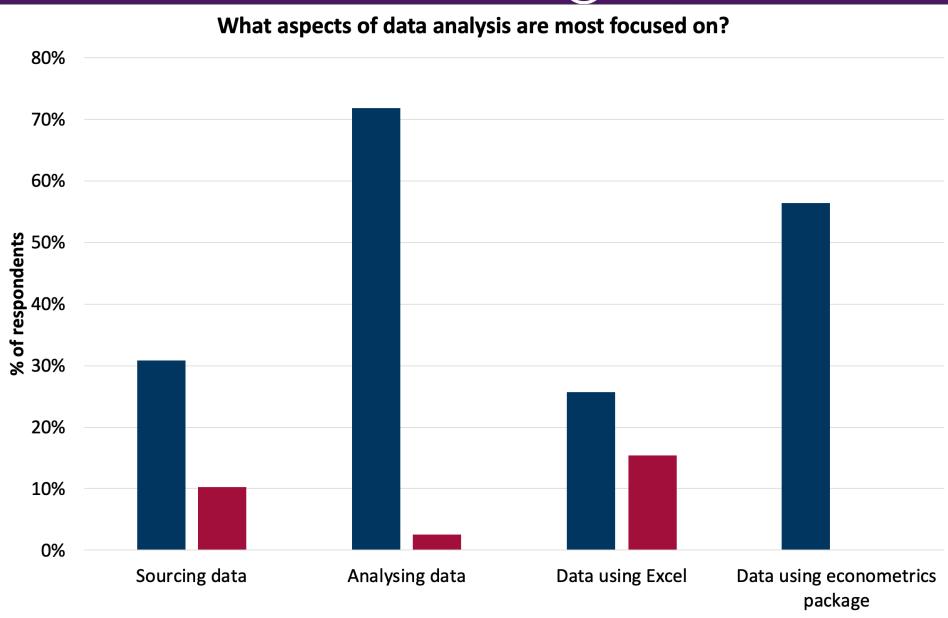


## b. Practical data analysis developing but...





**Table** 



■ Top 3 ■ Bottom 3

### c. Room for improvement in T&L





- Lots of careers support, led by Department
- Opportunities for placement experiences
- Skills mainly developed in economics modules, alongside content
- Across years of degrees
- Reasonable proportion assessed, of priority skills
- Use mix of large group and small group teaching and various types of independent activities

- Much of the good stuff is optional
- Overly focused on academicrelated skills
- Are students learning by doing in small tutorials and large lectures?
- Are take-home activities and closed-book exams related to what people do at work and variety of outputs?
- Handful of people leading the way

## C1: Lots of support from across university

Not available at all

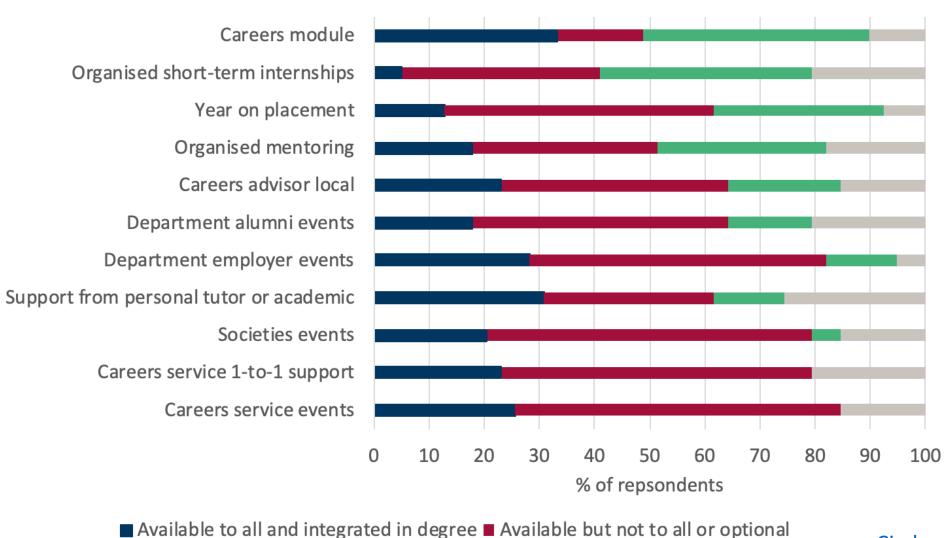


Unable to comment or not promoted



Circle

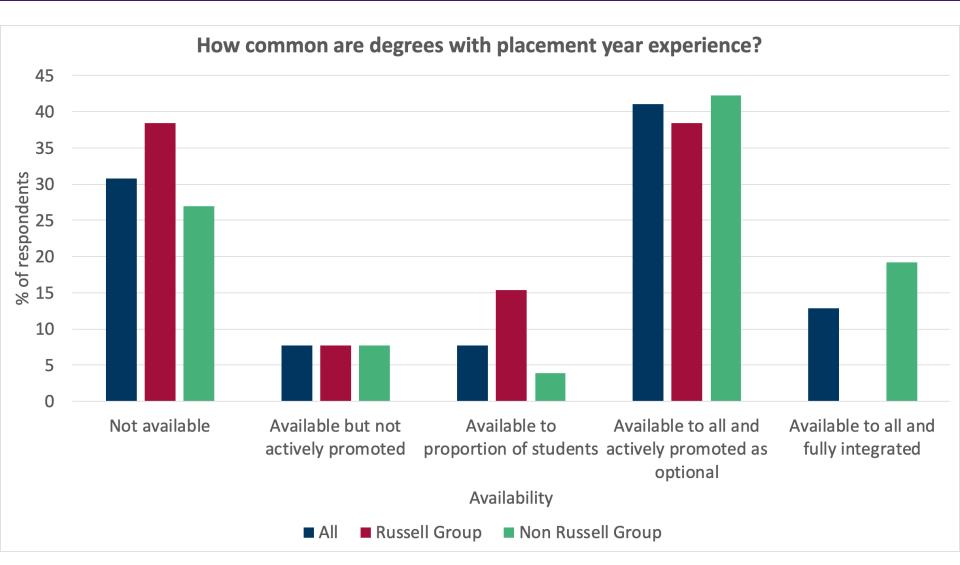
#### Type of support provided to students



## C2: Increasing workplace opportunities





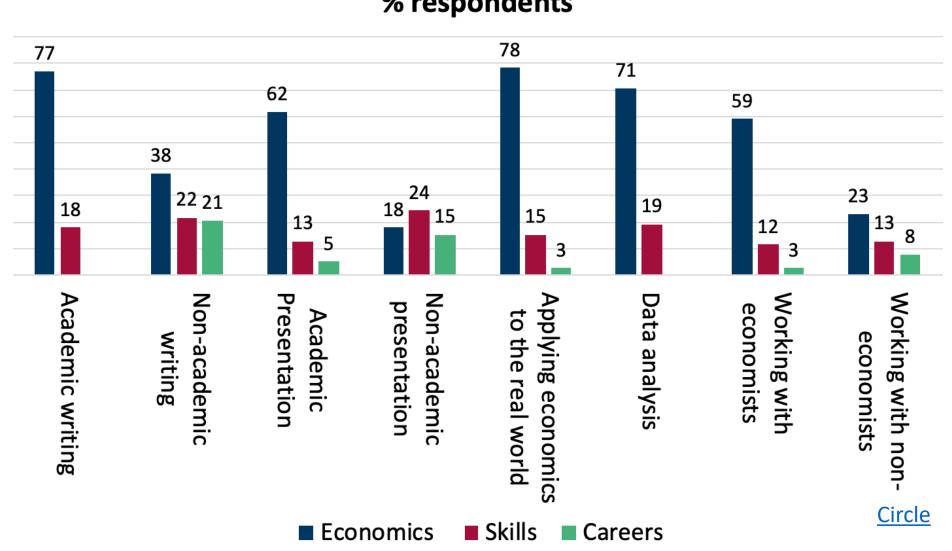


## C3: Teaching skills through economics





# Is skill development embedded in economics modules? % respondents

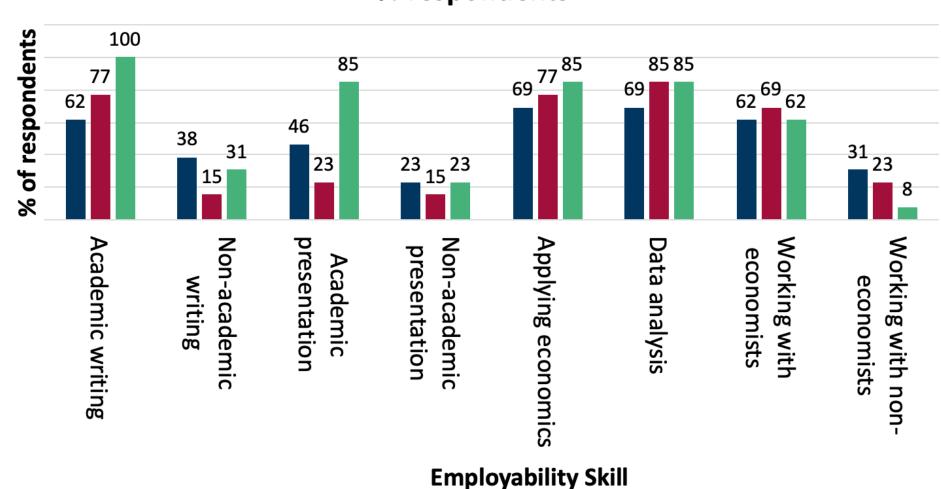


## C4: Teaching priority skills across years





# In what year of study do students develop skills? % respondents



■ Year 2 ■ Year 3

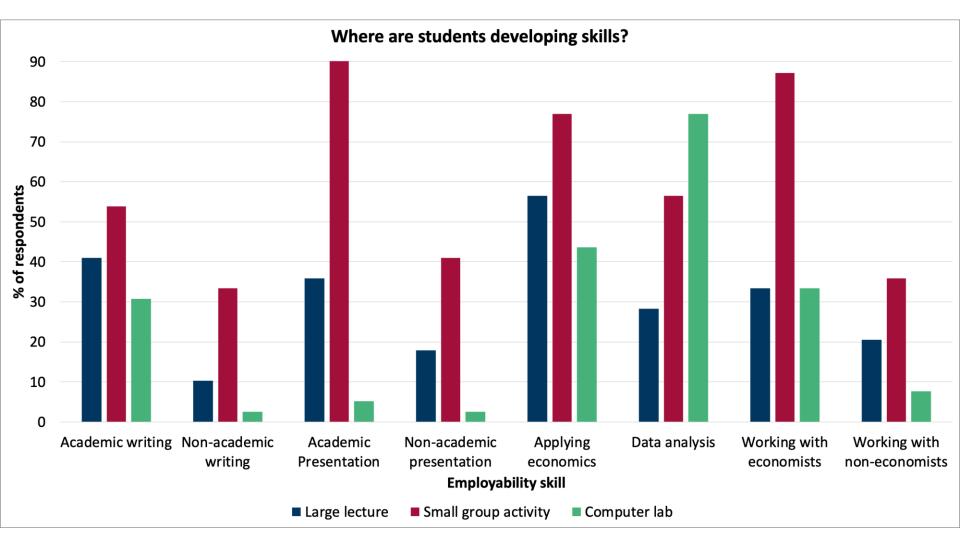
Year 1

<u>Circle</u>

## C5: Are students 'watching' or 'doing'?



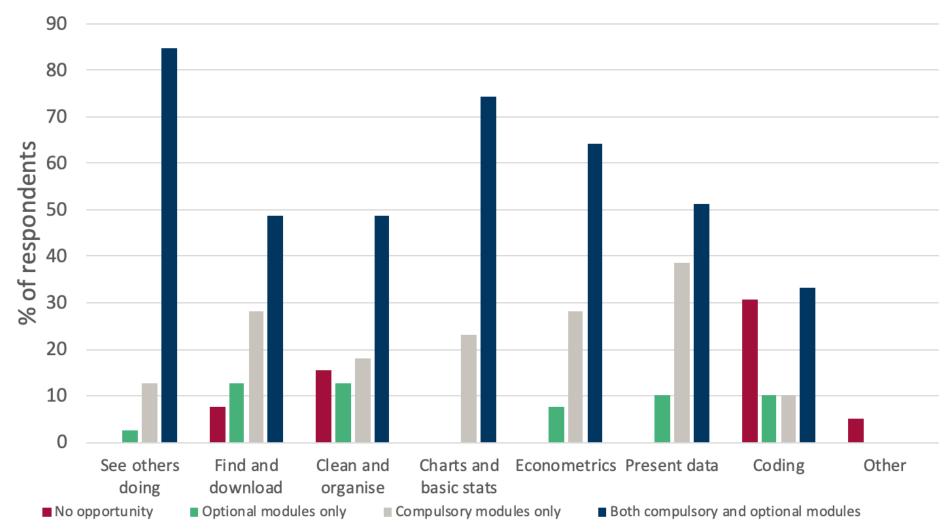








# Which areas of data analysis do students get the chance to develop their skills in?

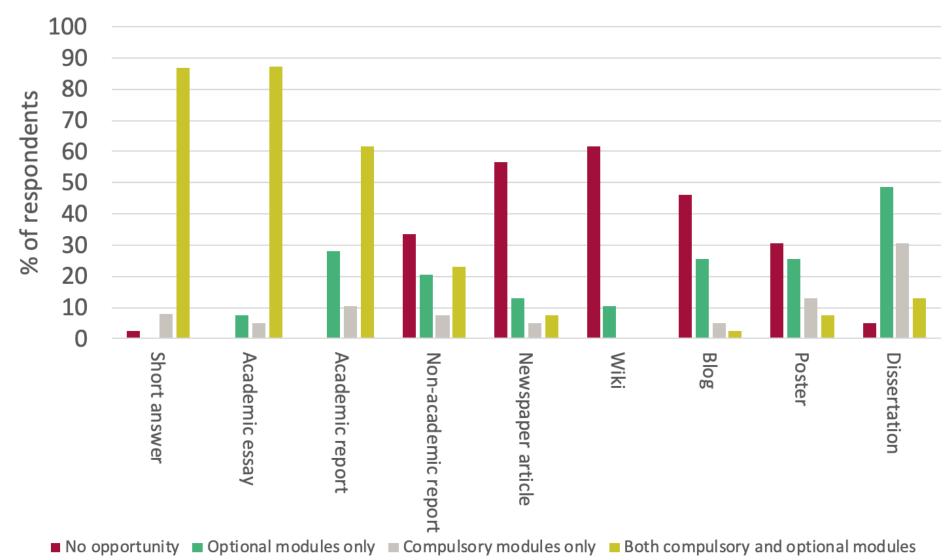


## C5: Written outputs very traditional





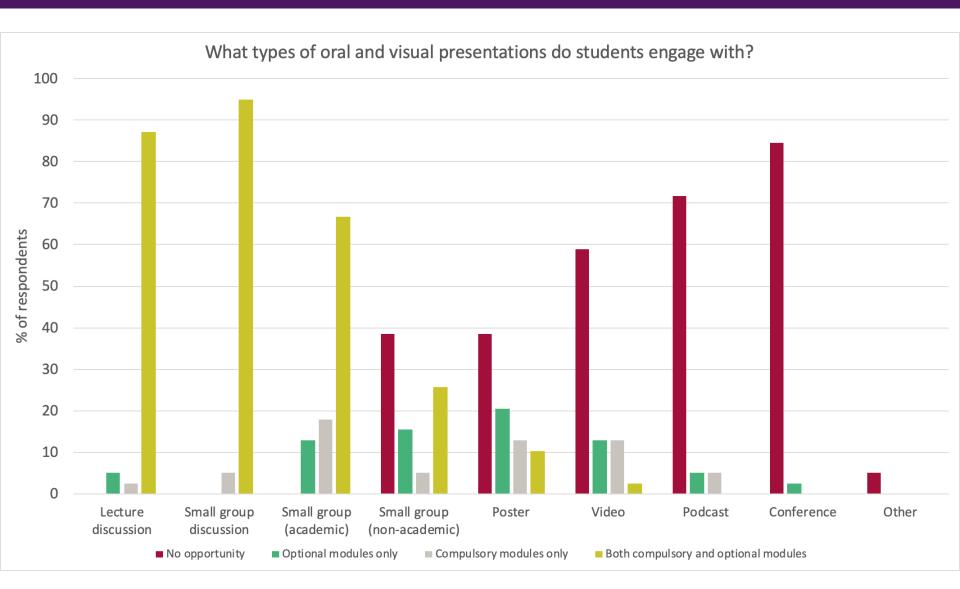
### What type of written outputs do students produce?



# C5: how developing oral communication?



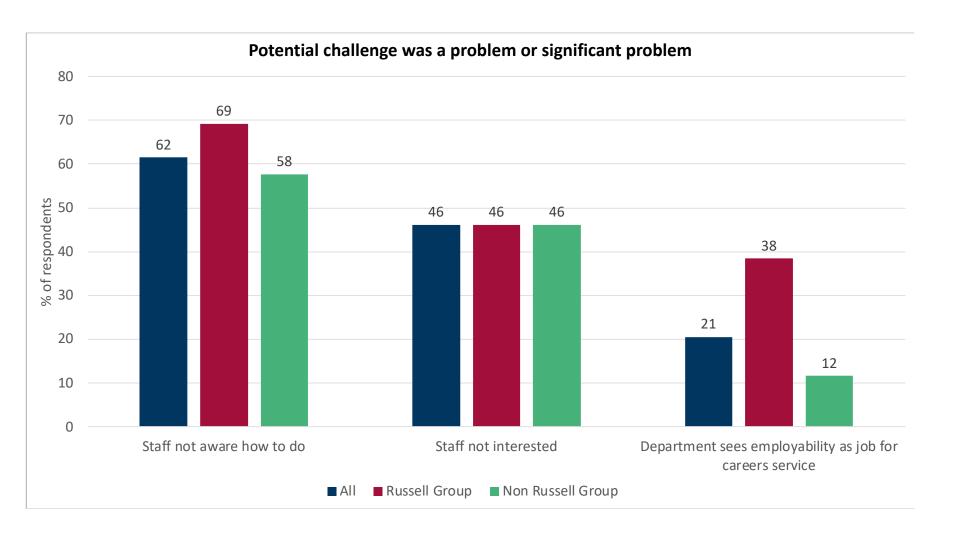




## C5: Staff not able or not willing?





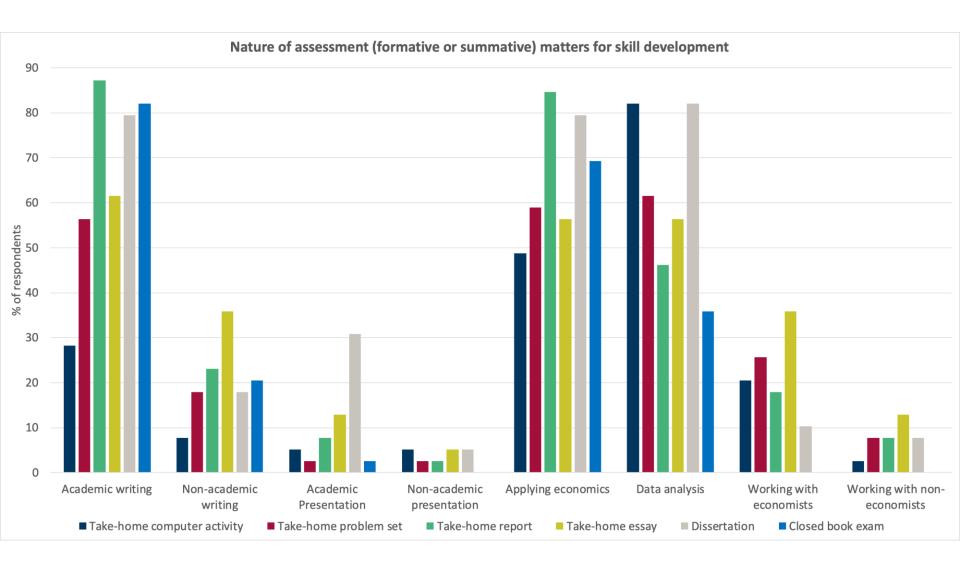




## C5: How much learnt in closed-book exam?





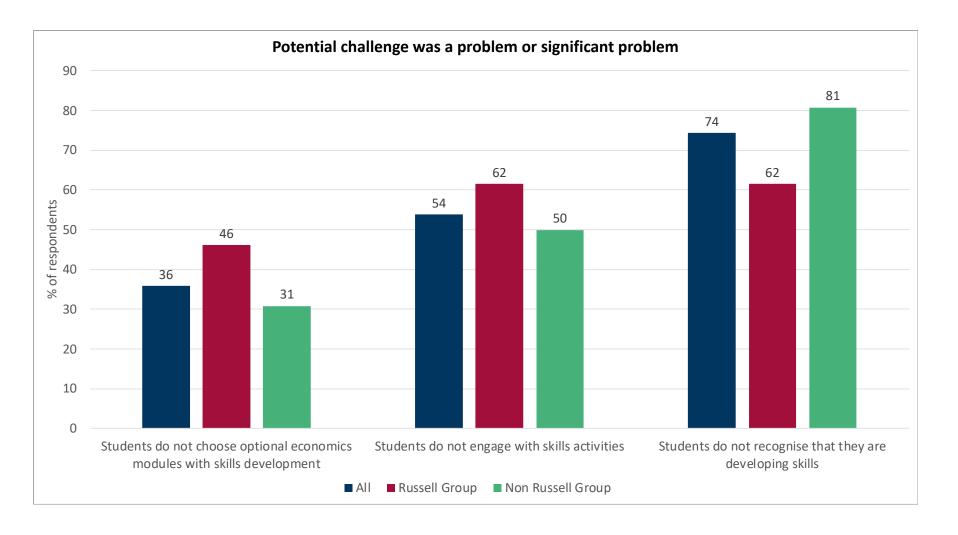




## C6: Students not taking opportunities









#### C6: students should be incentivised





# What proportion of work is summatively assessed in each skill area?

